

Why should you hire me ?

In short:

- ✓ Today: **Cofounder** @ WonderDigit.com
- ✓ Lives in: Liège
- ✓ Contact: eric@delhoule.be or +32 474 33 06 24

Enhanced profile available on
<http://eric.delhoule.be>

Candidate versus position:

- ✓ **10 years of professional working experience:**
 - 2015 –Present (1 year 6 months): Cofounder @ WonderDigit.com
 - 2013 – Present (3 years 4 months): Creative Manager @ BuzzPack.eu
 - 2008 – Present (7 years 9 months): Freelance Digital Project Manager @ EMLdesign.be
 - 2010 –2012 (2 years): IT Project Coordinator @ Yolande Piette Communication
 - 2010 –2010 (8 months): Web Developer @ Cible
 - For full overview see 'working experience'
- ✓ **Key responsibilities at WonderDigit.com:**

Wonderdigit is an application for shop owners, offering them a channel to communicate with customers, including a loyalty program allowing to present customized offers.

 - Co-founder of start-up Wonderdigit.com
 - Digital Project Management:
 - Imagined and designed the digital loyalty card app.
 - Development platform with native user interfaces, .Net, Xamarin and GitHub.
 - Business development
 - Dealing with partners
 - Advertising
 - Office management
 - Coordinating external development agency (Level-IT)
 - Collaborating with his business partner, a developer-analyst:
 - Partner develops creative solutions
 - Designed database structure
- ✓ **Key responsibilities as Creative manager at Buzzpack.eu:**

Buzzpack is a platform connecting freelancers with small to medium businesses.

 - Managing daily operations for creative works, including audience promotions and advertising.
 - Overseeing print production, graphic arts, and desktop publishing.
 - Assists with audience research and develops creative briefs and design concepts to meet business objectives.
- ✓ **Key responsibilities at Yolande Piette Communication:**

Piette Communication manages public relations and the fulfillment of events.

 - Worked as part of a team organizing rheumatology congresses in Europe (France) in 2012.
 - IT Project Coordinator of the company, managing technical part:
 - Symposium and workshops (Support materials, backup solution, network, ...)
 - Graphic layout of the project (Website, prints, ...)
 - Online registrations (Attendees details, accreditations, ...)
 - Attendance organization (Email marketing, orator files transfers, ...)
 - Managing stakeholders of healthcare industry: pharmaceutical sponsors, doctors, researchers and orators.
 - Results: Won prize for the best international congress organized in Bordeaux

✓ Example Projects:

- Development of the website Content Management System (CMS) at Université de Liège (ULg)
 - The application helps the pedagogical team users to efficiently update the website, creating rich contents and linking multimedia pedagogical tools to exhibition related pages.
- Startup Generation @UCM:
 - Helping young entrepreneurs get familiar with current tools and mindset to launch startups, such as Lean Startup, Value Proposition Canvas and Business Model Generation.
 - Publishing monthly articles, tips and good principles to start a career in entrepreneurship.
- More examples: <https://www.behance.net/emldesign>

Skills:

Hard skills:

- Digital Strategy
- Web design & development:
 - Graphic design (Adobe Creative Suite)
 - HTML & CSS
 - CMS: Prestashop, Wordpress, Drupal
 - Programing: .Net, PHP, MySQL, JavaScript
 - Xamarin, GitHub
 - Adobe Creative Cloud
- Digital Project Management:
 - Agile methodologies
 - Lean Startup
 - Android & iOS projects
- Digital Marketing
 - E-mail marketing
 - Online Advertising
 - Social Media Marketing
 - SEO
 - Salesforce.com
 - Inbound Marketing
- Marketing communications
- Entrepreneurship

Key soft skills:

- Creative
- Entrepreneurial
- Problem solver
- Enthusiastic
- Leader *

Language skills:

- French: Native
- English: Fluent

* makes team mates feel invested in the projects he coordinates

Working Experience:

Cofounder @ WonderDigit.com

2015 –Present (1 year 6 months)

A set of tools allowing shop managers and institutions to easily handle their digital image, their communication and grow their audience. Let wonderdigit help you to get a new audience. Wondergit offers you a new way to promote your products and promotions to your clients.

- As a freelance Digital Project Manager, the daily contact with shop owners brings out the need for a solution allowing them to adapt their communication to new digital expectations of consumers.
- Loic, his partner, is a 5 year experienced developer-analyst. He provides creative solutions to bring Wonderdigit on the top of the best mobile application rates by designing for instance an innovative database structure.

Creative Manager @ BuzzPack.eu

2013 –Present (3 years 4 months)

BuzzPack it is the bet of a communication agency to sell all its products and services in the form of attractive pack in an e-commerce platform. Take advantage now of all the tools of com 'to the map on the website www.buzzpack.eu

- Manages daily operations for creative works at Buzzpack, including audience promotions and advertising.
- Oversees print production, graphic arts, and desktop publishing. Assists with audience research and develops creative briefs and design concepts to meet business objectives.

Freelance Digital Project Manager @ EMLdesign.be

2008 –Present (8 years)

Launched in 2008, EMLdesign started its activities in 2008. EMLdesign is an Online Software Email Marketing Campaigns witch provide many creative and strategic services for your company.

- EMLdesign is an Art&Marketing oriented company providing email marketing solutions to organizations.
- they help their clients to get a new relationship with their audience. They are able to manage their lists of subscribers, send out well designed emails and to analyze the sending reports with ease.

IT Project Coordinator @ Yolande Piette Communication

2010 –2012 (2 years)

YPC is a Belgian, multilingual communication firm with a twenty-five year old experience in the medical world. YPC is specialized in the production of major scientific meetings, involving several hundred speakers and several thousands participants. In order to achieve faultless events, YPC relies on two basic principles: one is to work in a fully integrated way, ie no important task is demoted to subsidiary teams ; the other is to rely on digital tools developed in-house (Event managing software, Mobile Applications, Abstract submission system, ...).

- Piette Communication manage public relations and the fulfillment of events.
- As IT Project Coordinator of the company, He had to manage the technical part of
 - Symposium and workshops (Support materials, backup solution, network, ...)
 - Graphic layout of the project (Website, prints, ...)
 - Online registrations (Attendees details, accreditations, ...)
 - Attendance organization (Email marketing, orator files transfers, ...)

Web Developer @ Cible

2010 – 2010 (8 months)

Web development for one of the main communication agency in Liege, Belgium. Worked for big institutions and brands, grown a variety of skills from web development and user experience design.

Technical Assistance @ Teleperformance Benelux

2007 – 2008 (1 year 4 months)

Teleperformance is in daily contact with over 35% of the world population and has become the world's leading provider of customer contact outsourcing and contact center services. Teleperformance Benelux & Surinam, established in 1993, offers its complete services from offices in Zoetermeer, Tilburg, Maastricht and Paramaribo. More than 4,000 employees supporting leading brands with customer care, technical support, retention, back office and collection activities, in both the B2C and B2B markets. Teleperformance combines international expertise and best practices with the force of experienced local management.

- Strong customer service and communication skills.
- Experience supporting a broad range of customers.
- Strong troubleshooting skills.

Website Developer Internship @ Université de Liège (ULg)

2006 – 2006 (6 months)

Development of the website Content Management System (CMS) to make content delivery and writing easy. The application helps the pedagogical team users to efficiently update the website, creating rich contents and linking multimedia pedagogical tools to exhibition related pages in order to help the university department to reach its goals.

Education:

Master in Management - HEC-ULg (2015 – 2017) *in progress

Bachelor in Computer graphics design, Gestion du Web / multimédia et webmaster

Haute Ecole de la Province de Liège 'Rennequin Sualem' (2003 – 2006)

Certifications:

Creative Leadership certificate Université de Liège (ULg)

Université de Liège (ULg) (2015)

Team Leader, Certificat d'études

HEC-ULg Management School (2012 – 2013)

Questions:

!! Do you need **any further information** about me, the **contact details** of my previous employers, partners or clients ?
Feel free to ask me !

Eric DELHOULLE
Allée des pâquerettes, 23
4600 Visé

eric@delhoule.be
<http://eric.delhoule.be>

+32 474 33 06 24
Skype: eml_design